Why Would a Customer Lease or Finance Equipment?

Why should you consider Leasing or Financing t your equipment? Customers want, need, and expect options when considering purchasing equipment.

Top Reasons Customers Lease or Finance Equipment:

- Planned Replacement Intervals
- Its EASY, Fast, and Affordable! Usually Just a Simple 1 Page Application!
- Buy want you REALLY want or NEED now for a FIXED Monthly Payment to meet Your Budgetary Needs
- Pay for Your Equipment as it is Being Used and Producing Income!
- Maintain and preserve working capital for non-financeable purchases such as business expansion, marketing campaigns and adding inventory.
- Tax advantages under IRS Section 179, Certain types of Sales Tax and depending on how the agreement is structured you may be able to write off 100% of the monthly payment.
- Custom Payment Structures & Options Are Available. Inquire With Your Needs.

Planned Replacement Intervals (PR)

- Planned Replacement eliminates <u>the maintenance cost s</u> of servicing the safe and proper function and aesthetics of your equipment
- Manufacturers of equipment are always improving both durability and "user features". PR agreements assure your fitness center is always "up-to date" with the latest equipment.
- Increases member retention and new membership sales by being up-to-date.
- Under PR, every 3 years (or the interval you like) your staff and members can test the latest fitness equipment
- PR provides lower lease payments than "lease to own" leasing.
- Buy-out option. You can decide to "buy-out" the residual value of the equipment at the end of the term or upgrade. Its your choice.
- Some Facility owners decide to buy-out the residual value of equipment at the end if the equipment is in good shape.
- All of the equipment can be removed and rep[laced on schedule with your new equipment purchase

*All programs and terms are subject to credit approval.



